



Sponsorship Opportunities



Vendors & Service Providers

The **National Network of Consultants to Grantmakers** (NNCG) is a mission-driven, field-building network of experienced philanthropy consultants who serve as trusted, independent advisors to foundations of all sizes. We ensure that funders have access to deeply informed, equity-centered, and field-connected expertise that enhances strategy, accountability, and impact.

NNCG is essential infrastructure for philanthropy.

Its member consultants are the connectors between foundations and the communities, movements, and systems they aim to serve.

Its members bring knowledge, nuance, experienced perspective, and accountability to grantmaking when it matters most.

NNCG appreciates the role that vendors and service providers play in the ongoing success of the philanthropy sector. NNCG stands ready to connect our members to expertise and resources in the field which may benefit their grantmaker clients or even their own consulting practices.

Why Partner With NNCG?

- Our members are deeply embedded in the field – from rural to urban, grassroots to legacy institutions – providing funders with real-time insights and strategy grounded in lived experience.
- We strengthen the capacity, adaptability, and integrity of foundations by offering access to a trusted, diverse network of vetted experts.
- Our members support philanthropy in moving from intention to impact by guiding change processes, strategic planning, DEI efforts, and community engagement.
- In a climate where philanthropy is being questioned, we (NNCG members) help foundations stay relevant, responsive, and resilient.
- *Investing in NNCG is investing in the scaffolding that allows philanthropy to be bold, just, and effective.*

For additional information, contact NNCG Member and Resource Development Manager Marshall Ginn at marshall.ginn@nncg.org.

A year-long relationship with NNCG

\$5,000 Sponsorship

Primary Benefit: Opportunity to present a dedicated 1-hr webinar for NNCG members and other consultants featuring information about your services and/or product

Promotion of the webinar:

- Listing in ongoing program calendar, which includes webinars, virtual cafes, and more.
- In NNCG programs during 2 months prior, specific mention made of the upcoming webinar to encourage registration
- Post in NNCG's LinkedIn feed, both members only and its public feed (1,000+ followers) thanking the sponsor and highlighting the upcoming webinar.
- Two posts to the NNCG members-only Listserv sharing information about the webinar and encouraging registration.

Following the webinar:

- Sponsor provided the ability to send a single communication to registrants thanking them for their interests.
- NNCG will send a survey to registrants gathering feedback, shared with the sponsor.
- Sponsor can provide a dedicated link/contact through which NNCG members can inquire further or connect with a client.
- Post to the NNCG members-only Listserv thanking sponsor and sharing information about the webinar.
- A link to recorded webinar and deck included in the members-only area of the NNCG website for future reference.

Additional opportunities for direct engagement with NNCG members in ways that support the relationship can be tailored to meet the needs of the sponsoring organization or company.

Sponsorships are available at other levels; see the attached chart of opportunities for more information.

NOTE - NNCG's engagement with sponsors does not imply an official endorsement of any particular vendor or service provider. Sponsorships create a way to connect NNCG members with information and resources that may be of value to their practices and/or their clients.

Presentations should be designed specifically for an audience composed of experts in the field as an opportunity to share information and to engage with participants in a conversation about the impact your work has on the philanthropy sector. It is expected that webinars will not simply be product demonstrations or sales presentations.



<i>Note: \$1,500 level is for distribution of sponsor's materials directly with NNCG members; does not include a webinar</i>	\$5,000	\$3,000	\$1,500
Listing in NNCG's Program Calendar	0	0	
Mention in prior 2 months' webinars about sponsorship	0	0	0
Post in LinkedIn feed, both members-only and public	0	0	
Two posts to NNCG members-only listserv	0	0	0
Post-webinar communication from sponsor to registrants	0		
Feedback survey data shared	0		
Dedicated contact/link provided to members	0		
Additional thank you post sent to members-only listserv	0	0	0
Webinar deck provided to members with listserv post	0	0	
Link to webinar recording kept in members-only section of website	0		
Webinar deck included in members-only resource section of website	0	0	
Potential opportunities to engage with members in other settings throughout year	0		
Mention in quarterly members e-newsletter	0	0	0

These are suggested benefits; tailored sponsorships can be developed . Feel free to inquire.

www.nncg.org